

METHOD AND SYSTEM FOR ELECTRONICALLY
SELECTING, MODIFYING, AND OPERATING
A MOTIVATION OR RECOGNITION PROGRAM

ABSTRACT OF THE DISCLOSURE

5 A system and method for allowing multiple customers to
each create an individual, modified motivation or recognition
program having participants, each said motivation program
permitting the participants to earn awards on the basis of the
participants' performance, each said motivation program of a
particular customer operating according to preferences
10 selected by the particular customer.